



2024 Banff Mountain Film Festival Sponsorship Opportunities

February 23 & 24, Riverwalk Center, Breckenridge, CO



**Breckenridge
Outdoor
Education
Center**

The 15th Annual Banff Mountain Film Festival World Tour, hosted by the Breckenridge Outdoor Education Center (BOEC) and benefiting BOEC's adaptive ski and wilderness programs, will once again make a stop in Breckenridge, CO, showcasing films from around the world over two nights on February 23 & 24, 2024. Held annually at the Riverwalk Center, we're excited to welcome back 750 attendees each night. For 48 years, the BOEC has been providing life changing outdoor recreation experiences through the Adaptive Ski and Snowboard Program and Wilderness Program, serving those with physical, developmental and cognitive disabilities, youth-at-risk, disabled veterans and other special needs. All proceeds from the Banff Mountain Film Festival World Tour two-night event will support the work done by the BOEC.

This is a great opportunity to showcase your business as a sponsor of one of Breckenridge's premiere annual events.

2024 Banff Mountain Film Festival Sponsorship Levels



MOUNT ELBERT - Premier Sponsor \$15,000 (one available)

- Logo inclusion in newspaper ads and posters promoting the event as the Premier Sponsor.
- Sponsor recognition in all press releases and media spots promoting the event.
- Full-page inclusion in digital program book with ability to feature information about your company.
- Logo included on sponsorship film reel in lobby.
- Banner placement and recognition at the festival.
- Sponsor recognition on BOEC's website (www.boec.org).
- Volunteer opportunities for your employees.
- Reserved best-in-house seating at the event for both nights.
- **20 tickets for each night of the festival - 40 total (\$1,200 value).**

MOUNT MASSIVE - \$7,500 (unlimited)

- Logo inclusion in newspaper ads and posters promoting the event.
- Sponsor recognition in all press releases and media spots promoting the event.
- Half page inclusion in digital program book with ability to feature information about your company.
- Logo included on sponsorship film reel in lobby.
- Banner placement and recognition at the festival.
- Sponsor recognition on BOEC's website (www.boec.org).
- **10 tickets for each night of the festival - 20 total (\$600 value).**



2024 Banff Mountain Film Festival Sponsorship Levels

MOUNT HARVARD - \$5,000 (unlimited)

- Logo inclusion in newspaper ads and posters promoting the event.
- Mention of sponsorship in digital program book.
- Logo included on sponsorship film reel in lobby.
- Banner placement and recognition at the festival.
- Sponsor recognition on BOEC's website (www.boec.org).
- **8 tickets for each night of the festival - 16 total (\$480 value).**

BLANCA PEAK - \$2,500 (unlimited)

- Mention of sponsorship in digital program book.
- Logo included on sponsorship film reel in lobby.
- Banner placement and recognition at the festival.
- Sponsor recognition on BOEC's website (www.boec.org).
- **6 tickets for each night of the festival - 12 total (\$360 value).**

LA PLATA PEAK - \$1,250 (unlimited)

- Mention of sponsorship in digital program book and sponsorship film reel in lobby.
- Banner placement and recognition at the festival.
- Sponsor recognition on BOEC's website (www.boec.org).
- **4 tickets for each night of the festival - 8 total (\$240 value).**

UNCOMPAHGRE PEAK - In-Kind Donations

Donations will go to our door prize drawing that will take place each night at the film festival. Donation items can include skis, Yeti cooler, mountaineering gear, tents, biking gear, helmets, Garmin watch, etc.

- Mention on sponsorship film reel in lobby.
- Sponsor benefits will be based on value of donation.
- **2 tickets for each night of the festival - 4 total (\$120 value).**

NOTE:

*All tickets are general admission and will be dropped off to you prior to the event.

*Only Premier Sponsor has a reserved seating section.

*Doors open at 6pm, show starts at 7pm.

**Logo submission deadline for print is
January 19, 2024.**

Please reach out to BOEC Marketing & Events Coordinator,
Winnie Cooke, for all sponsorship inquiries.

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