

# **2023 TEE IT UP GOLF SCRAMBLE SPONSORSHIP OPPORTUNITIES**

Tee It Up Golf Scramble is BOEC's signature annual fundraiser held at the Keystone Ranch Golf Course each August. At 10:00 AM, a shotgun start commences a 36 team, scramble format that plays off the best ball for each hole. All proceeds benefit BOEC's year-round adaptive programs. Your sponsorship empowers us to promote a more accessible and inclusive outdoor community.



I have been to many fundraising golf scrambles, but Tee It Up is at the top of my list. Everything was so well organized, the course was in great condition, the volunteers were so fun and pleasant..., and the overall day was well above the rest of the scrambles in my experience. BOEC is a class act.

- ROGER ALLIMAN, 2021 Tee It Up Golfer



# **EXPERIENTIAL SPONSORSHIPS**

#### **ALL SPONSORS RECEIVE:**

- Logo on BOEC's Tee It Up event page, linked to your website
- Prominent banner placement at the event
- Opportunity to add swag item to the drawstring, swag bag given to each golfer

## HOLE SIGN SPONSOR - \$500

• Logo sign on the tee of one hole on the course

### ON HOLE SPONSOR - \$1,000

• Space to table at a hole during the golf scramble to promote your organization



## TEE OFF BREAKFAST COSPONSOR WITH VAIL RESORTS' EPICPROMISE - \$1,000

 Logo signage at Tee Off Golf Breakfast served to 144 golfers

GOLFER DRAWSTRING, SWAG BAG SPONSOR – \$1,250

Letter in Lite

 Your company logo printed on the front of 144 drawstring, swag bags give out to each golfer

## BRECKENRIDGE OUTDOOR EDUCATION CENTER PRESENTS TEEE IT OUTDOOR GOLF SCRAMBLE

## GOLF BALL SPONSOR - \$1,500 [SOLD]

• Your company logo printed on 144 golf ball sleeves given to each participating golfer



## GOLF BALL LAUNCHER SPONSOR - \$4,000 [SOLD]

- Golf ball launcher branded with your company logo on the barrel - creating a memorable experience for 144 golfers attached to your brand
- Signage and recognition at Hole 4
- Logo on sponsor sign displayed at the event
- Includes one (1) foursome (\$1,000 value)

## GOLF POLO SHIRT SPONSOR - \$5,000 [SOLD]

- Your company logo printed on the sleeves of 144 golf polo shirts
- Signage and recognition at registration
- Includes one (1) foursome (\$1,000 value)

## **"19TH HOLE" TEE IT UP AFTER PARTY COSPONSOR WITH VAIL RESORTS' EPICPROMISE**

## - \$7,500 [SOLD]

- Extensive recognition at the "19th Hole" Tee It Up After Party
- Recognition in all press releases and newspaper advertisements promoting the event
- Social media exposure to over 5k users on BOEC's various platforms
- Logo on sponsor sign displayed at the event
- Includes one (1) foursome (\$1,000 value)

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Noah was hardly even verbal when we started coming to BOEC. This year he was skiing with our family. It has made a huge change for Noah and our family. We believe in inclusion and only go where he can be included so having this program has been such a beautiful thing for all of us. It gives us hope that eventually everyone will promote full inclusion and see disability as only a different ability to be loved and fostered.



- PARENT OF ADAPTIVE SKI PARTICIPANT 2023



Have a sponsorship idea? Let us know and we can work on a mutually beneficial custom proposal.

# **GENERAL SPONSORSHIPS**

**GOLF SCRAMBLE** 

BRECKENRIDGE OUTDOOR EDUCATION CENTER PRESENTS

## BIRDIE SPONSOR - \$2,500

- Logo on BOEC's Tee It Up event page, linked to your website
- Logo sign on the tee of one hole on the course
- Prominent banner placement at the event
- · Logo inclusion in newspaper ads promoting the event
- Includes one (1) foursome (\$1,000 value)

### EAGLE SPONSOR - \$5,000

- Logo on BOEC's Tee It Up event page, linked to your website
- Logo sign on the tee of one hole on the course
- Prominent banner placement at the event
- Logo on sponsor sign displayed at the event
- Recognition in all newspaper advertisements and press releases
- Social media exposure to over 5k users on BOEC's various platforms
- Includes one (1) foursome (\$1,000 value)

#### EXCLUSIVE, PREMIER SPONSORSHIP - \$10,000 [SOLD]

- All the benefits of EAGLE SPONSOR plus...
- Recognition in all press releases, newspaper, and radio advertisements promoting the event
- Opportunity to table on hole of choice during the golf scramble
- Opportunity to welcome attendees to the event
- Includes two (2) foursomes (\$2,000 value)





# VIRTUAL AUCTION CONTRIBUTIONS

A wonderful opportunity to showcase your brand and products to over 12,000 BOEC supporters across the US for one of Summit County's most anticipated virtual auctions!

- Golf apparel, clubs, goodies, and passes
- Restaurant gift certificates
- Vacations packages
- Clothings and accessories

- Creative and fun experiences
- Outdoor gear and equipment
- Health and beauty services

Please have all logos submitted to Pauli Novak, BOEC'S Marketing Manager (pauli@boec.org), by July 19<sup>th</sup>, 2023

