

For Immediate Release

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Bringing the Winter Outdoor Community Together: BOEC and Vail Resorts Help Remove Barriers to Make Winter Sports Accessible to Everyone

[Breckenridge, Colo., February 14, 2023] - What comes to mind when dreaming about a ski vacation in Colorado or when contemplating where to buy a ski pass for the coming winter season? For many, skiing or snowboarding at one, or multiple, of the many Vail Resorts is an easy and immediate choice. Vail Resorts is an integral part of not only our community in Summit County, Colorado, but to a much broader snow sports community worldwide.

Similarly, the Breckenridge Outdoor Education Center (BOEC) is the leading organization in both the local and broader community for those in need of adaptive gear and expert instruction to safely explore the mountains on skis or snowboard. The BOEC's winter program brings together those who may have assumed that, for them, skiing and snowboarding was out of their reach while simultaneously creating a rewarding experience for volunteers who can help make this dream a reality by sharing a sport that they love.

Vail Resorts and the BOEC together play a pivotal role in adaptive skiing and snowboarding bringing over 1,000 individuals of all levels of outdoor skill and physical ability together with 14 trained intern instructors and 300 volunteers from the community to create an enlivening and memorable experience on the mountain. Thanks to the incredible support from Vail Resorts EpicPromise, the BOEC can remove the barriers and build strength within the winter sports community. As the Director of the BOEC Adaptive Ski & Ride Program, Jeff Inouye explained, "Without our partnership with EpicPromise, there would be no BOEC ski program. We couldn't do what we do without their support."

Since 2004, our Key Partnership with EpicPromise includes space at Breckenridge and Keystone Resorts and lift tickets to help subsidize the cost of lessons and keep pricing low for our participants. Every BOEC ski lesson includes 2:1 instruction, equipment, and access to the mountain. Thank you very much to Vail Resorts EpicPromise, we look forward to many more years of partnership together.



About the Breckenridge Outdoor Education Center (BOEC):

BOEC is a 501(c)3 non-profit organization established in 1976 in Breckenridge, CO whose mission is to expand the potential of people with disabilities and special needs through meaningful, educational, and inspiring outdoor experiences. BOEC offers custom-designed, high-quality outdoor recreational opportunities led by well trained professional staff and supported by over 300 volunteers. People from all over the U.S. and internationally come to participate in BOEC's Adaptive Ski and Snowboard Program, Wilderness Program, and Internship Program. We serve over 2,500 participants each year of all ability levels including adults and children with physical and cognitive disabilities, sensory differences, veterans and their families, and other historically disadvantaged populations.

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