

Annual Report 2019-20



**Breckenridge
Outdoor
Education
Center**



A Letter from our Executive Director and Chairman of the Board

A Letter from our Executive Director

As I reflect back on this past fiscal year I feel that I can honestly say that we, as a team, did our very best to tackle the many challenges and changes we were so suddenly faced with when the world changed in March of 2020. The year did achieve some great successes including once again meeting our fundraising goals, hosting two amazing special events and welcoming a record number of new and returning donors. Additionally, the Adaptive Ski and Snowboard Program was on track for a record year before being forced to close its doors six weeks early on March 13, 2020. Still, the program served over 900 participants and conducted 2,700 lessons combined at Breckenridge, Keystone and Copper Mountain Ski Resorts. The Wilderness Program was also seeing growth before being forced to cancel all summer overnight programs and the Internship Program for the first time in our 44-year history. True to form, however, the team spent the spring reimagining what could be done in order to serve those who needed our programs most, and re-opened in June for limited in person and virtual programs serving more than 300 participants for a total of 517 in-person and 215 virtual programming days for this fiscal year. As I near the end of my third year as Executive Director of BOEC I can look back with pride at this incredible team of creative, giving, skilled and committed

individuals who work daily with our participants or who work behind the scenes helping make this organization what it is. This year provided unique challenges for each of us and we did our very best to protect what was built over so many years through sound financial management and a commitment to continue to provide the life changing activities and adventures our participants need and deserve. We are joined in this effort by an army of dedicated and hardworking volunteers, by generous donors and supporters and by our committed Board of Directors who give freely of their time, their knowledge and their wisdom to meet the continued demand for BOEC programs. We sincerely hope that all of you, your friends and loved ones continue to remain safe and healthy as we continue to weather this storm. History has shown us that during times of greatest difficulty, we see the best of humanity. I truly mean this when I say that we can't do what we do without you. Your generosity, words of support and belief in our cause have helped us thrive and grow, and for that we are very grateful.



Warm Regards,
Sonya Norris
SONYA NORRIS
Executive Director

A Letter from our Chairman of the Board

I am fortunate and honored to have been a BOEC Board member for nine years and Board Chair for the last two. The unexpected appearance of COVID-19 in March of 2020 and the serious challenges presented by the ensuing pandemic has demonstrated, in so many ways, how the BOEC's tireless, passionate, dedicated and creative staff, led by Executive, Director Sonya Norris and supported by the entire BOEC community, never fails to rise to meet every challenge. We are extremely disappointed that we were forced to cancel the last six weeks of the Winter Program and were unable to provide an outdoor winter adventure to many of whom experiencing outdoor adventures with the BOEC is so important to their well-being. Our Summer Program also was curtailed due to COVID-19, then, refocused in partnership with numerous community organizations to provide outdoor experiences for local and Colorado residents who yearned to be outside. We are impatiently looking forward to the beginning of normalcy in our 2020/2021 Winter and Summer Adaptive Programs and,

to again, provide the joys of outdoor adventure safely within the constraints of COVID-19. We also look forward to welcoming back all BOEC instructors and volunteers whose passionate efforts on behalf of our participants were severely reduced due to the pandemic. On behalf of the Board of Directors, I thank the BOEC Community for your generosity which has kept the BOEC financially sound through the years and offer a special thank you to the Town of Breckenridge, Breckenridge Ski Resort, Keystone Resort, Epic Promise, Blue River Sports and Mountain Waive whose support is essential to the success of BOEC's adaptive programs. Lastly, I thank each member of the BOEC Board of Directors for your leadership and willingness to step up to meet any challenge when your wisdom and experience are called upon to keep the BOEC continually improving and its foundation resilient and strong.



All my best,
Bill Gillilan
BILL GILLILAN
Chairman of the Board

BOARD OF DIRECTORS

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* Indicates Executive Committee

Who We Served

BOEC is very proud of the number of participants we were able to serve in 2019-20 despite the COVID-19 pandemic. These numbers are skewed from a “normal” year due to the Adaptive Ski & Snowboard Program shutting down six weeks early and all residential Wilderness Programs being cancelled over the 2020 summer.

BRECKENRIDGE OUTDOOR EDUCATION CENTER FISCAL YEAR DEMOGRAPHICS 2019-20

	Ski Program	Wilderness Program		Total ALL PROGRAMS
UNIQUE INDIVIDUALS SERVED	906	273*	*23 Virtual, 250 in-person	1,286**
PROGRAMMING DAYS	2,720	732*	*215 Virtual, 517 in-person	3,559

**Please note that as offerings grow, several participants are starting to participate across both the Ski and Wilderness Programs, therefore some participants may be duplicated. This total participant number also includes military participants.

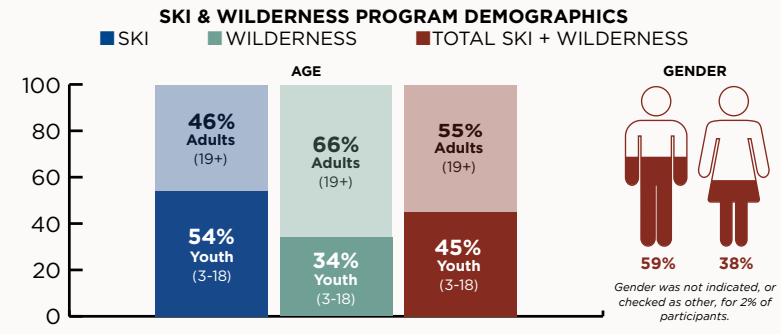


HEROIC MILITARY PROGRAMMING
107 Veterans

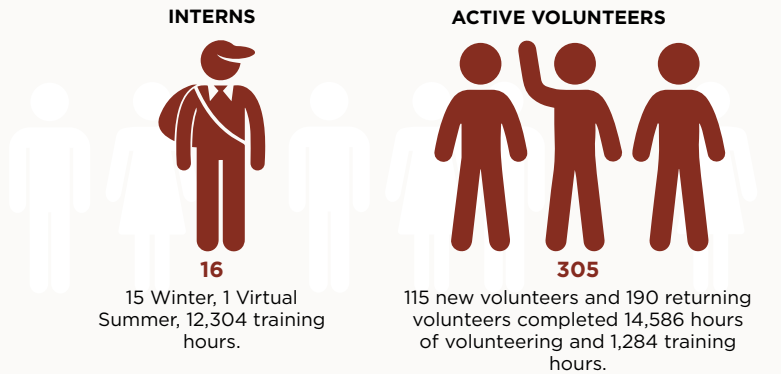
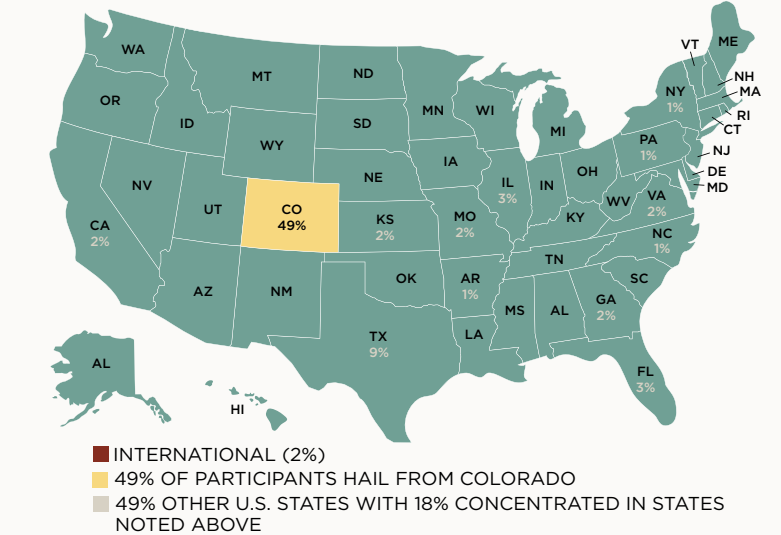
Scholarship Amounts Awarded	
SKI	\$72,853
WILDERNESS	\$18,700
MILITARY	\$29,450
TOTAL	\$121,003

% of Individuals on Scholarship	43%
% of Program Days Utilizing Scholarship	54%

THE MOST COMMONLY SERVED DISABILITIES & SPECIAL NEEDS IN 2019-2020 WERE: At Risk Youth, Autism, ADD/ADHD, Amputee, Cleft Lip & Palate, Cerebral Palsy, Developmentally/Cognitive/Learning Disabled, Down Syndrome, Local Youth Suffering From Social Isolation, Mental Illness, Multiple Sclerosis, Post Traumatic Stress Disorder, Spinal Cord Injury, Traumatic Brain Injury and Visually Impaired.



Participants come to BOEC from all 50 states, Washington, D.C. and all over the world.



The Year in Highlights

The following highlights our major accomplishments from this past fiscal year.

PROGRAMS

ADAPTIVE SKI AND SNOWBOARD PROGRAM

BOEC’s 2019-20 Adaptive Ski and Snowboard program, located at both Breckenridge and Keystone Ski Resorts, was on track to serve a record number of participants until being forced to shut down six weeks early due to the COVID-19 pandemic. Even with the early closure, the program still served 906 participants and conducted over 2,700 lessons in an unprecedented year. The program served those with a wide array of disabilities and special needs and participants came from across Colorado, the U.S. and from around the world to experience the life-changing effects of adaptive skiing and snowboarding through BOEC’s world-class program.

Individual and group participants return to BOEC year-after-year, including longtime partners such as Children’s Hospital Colorado, Evergreen Parks & Recreation, FRIENDS of Broomfield, King Adult Day Enrichment Program (KADEP), and Fox Valley Institute. We also celebrated the return of the Snow Sports Alliance – a program for underserved local youth to experience the thrill of learning to ski or snowboard – thanks to support from generous local donors and sponsors.

Thanks to many other charitable contributors, we were also able to update our fleet of adaptive equipment to better serve our population of skiers who sit down to ski, and added some additional – and much needed – space to our Keystone Adaptive Center (KAC) office to help serve our clients better at Keystone Resort.

WILDERNESS PROGRAM

BOEC’s Wilderness program continues to prosper, serving groups year-round. In the winter of 2019-20 we complemented the Adaptive Ski & Snowboard Program

“I cannot verbalize how impressed we are with your staff and facilities! I had always imagined working with the BOEC to be amazing, we were all in awe over the course! Whatever it is you guys are doing to train and hire your staff, keep it up. We have worked with several similar organizations in the past and have never been so pleased.”

—Mother of BOEC Wilderness Program Participant

with groups that included Adventures Within for MS, the Brain Injury Alliance of Colorado (BIAC), Children’s Hospital Colorado (Aurora), Fox Valley Institute, KADEP, and Outdoor Active Retreat.

Unfortunately, BOEC’s typical summer Wilderness Program was cancelled for the first time in the history of the BOEC due to safety concerns surrounding the COVID-19 pandemic. The team was faced with the challenge to reimagine program offerings which would help our local and extended community through the crisis, aptly named *Recreating Our Recreation*. This shift in focus saw limited in-person and virtual activities including a series of fun programs such as Adaptive Chair Yoga, BOEC Educational Shorts, and Challenge by Choice Adventures. We also partnered with local agencies to offer specialized programs including ropes course sessions, rock climbing, and boating days for local teens and families dealing with social isolation and other challenges amidst the coronavirus pandemic.

Despite being one of the most challenging years in the history of the program, we are truly proud to have served nearly 300 participants for a total of 517 in-person and 215 virtual programming days over the 2019-20 fiscal year.

Additionally, thanks to our generous donors, we were able to replace our long-time gear raft, Emma Dean, with a new 16-foot gear raft named Independence. This new



“BOEC is near and dear to my heart! My son has been involved with the Evergreen Parks and Rec Inspire Program for more years than I can remember. Through EPRD Luke became involved in the Adaptive Ski & Snowboard Program in 2008 or so. He is now at the skill level of being able to snowboard anywhere at Breckenridge Ski Resort independently ... thanks to your Adaptive Ski Clan!!”

—Father of Adaptive Ski & Snowboard Program Participant

raft will carry a ton of gear for those long river trips and has a custom fit frame and boxes for ultimate comfort and ergonomics. Also added was a new trailer to transport all of BOEC’s beautiful stand up paddleboards (SUP’s) and kayaks that were purchased the previous year.

HEROIC MILITARY PROGRAM

BOEC’s Heroic Military Program provides programs and events designed to bring families together and help America’s veterans with their recovery and healing process. Additionally, this program provides a platform for these individuals to find connections with other veterans dealing with similar circumstances.

This program was also affected by summer program cancellations but thrived during the winter months with the Not Forgotten Association, Keystone Adaptive Military Camp at the Keystone Adaptive Center (KAC), Team Semper Fi Ski and Snowboard Clinic, and Wounded Warrior Project all returning for multi-day programs.

While the summer slate of in-person river trips and family retreats were unfortunately cancelled, we did connect with veterans virtually and welcomed a local group from High Country Veteran Adventures for a socially-distanced day on the ropes course in August. During the 2019-20 fiscal year, this program overall served 107 veterans.

INTERNSHIP PROGRAM

One of the more unique aspects of the BOEC is its Internship Program. In 2019-20 we continued this strong tradition, albeit on a smaller scale, with the training of 15

winter interns. All are dynamic individuals interested in the fields of Outdoor/Experiential Education, Therapeutic Recreation, and Recreation Management. Of these 15 winter interns, seven have signed on to work as ski instructors for the 2020-2021 winter season.

Although the summer Internship Program was cancelled for the first time in BOEC’s history, we welcomed our first ever virtual intern who helped us complete several important tasks while gaining the experience she needed to complete her college programs.

To date, we have graduated over 1,000 talented individuals, many of whom have gone on to work in the adaptive outdoor education and therapeutic recreation fields in the U.S. and worldwide.

VOLUNTEER PROGRAM

Since the beginning, BOEC’s volunteers have been the backbone of the Adaptive Ski and Snowboard Program, providing countless hours of much-needed support to our staff, instructors and students. In 2019-20, our active volunteer base reached over 400 individuals as we saw an uptick in volunteer interest by those wanting to give back during the pandemic. Even with the early end to the ski season and cancellation of summer programming, 305 volunteers (115 new to BOEC) completed a total of 14,500+ hours and 1,200+ hours of training during the winter months.

The Volunteer Program also supports the Wilderness Program during summer months, primarily with adaptive cycling camps, meal prep, participant support, and wilderness site work projects. Due to the cancellation of the majority of summer programming, volunteers helped out mostly with work projects to help beautify the Scott Griffith Lodge wilderness site by rebuilding the lodge deck and constructing brand new tent platforms for more primitive but fully accessible camping options.

The BOEC could not do what it does without the enormous amount of time and energy provided by its volunteers, and for that, we are extremely thankful!

FUNDRAISING

During the 2019-20 fiscal year, we once again achieved our fundraising goals, including surpassing the million-dollar

milestone for the second year in a row.

While the Annual Cinco de Mayo Celebration was cancelled, two of BOEC’s signature events, the Banff Mountain Film Festival and Tee It Up Golf Scramble had their most successful years yet. The Banff Film Festival expanded to two nights, selling out both shows with record-breaking attendance of 1,500 patrons, raising an event best \$77K. The 11th Annual Tee It Up Golf Scramble

“There is an endless variety of volunteer days at BOEC. No two days are the same. What is truly exciting are the days where a participant accomplishes something that he or she did not think was possible when the day started. Volunteering has provided me the opportunity to meet amazing participants, volunteers, and staff that I would not have met without the BOEC. “

—BOEC Volunteer

also sold out for the second year in a row with 136 golfers across 34 teams with tee times scheduled every 10 minutes due to social distancing precautions. Thanks to an extremely successful paired virtual silent auction, all of our sponsors, and our partners at Keystone River Golf Course and EpicPromise, the event raised a record-breaking \$65K. Both events nearly doubled fundraising year over year and we cannot thank the community enough for its support.

Perhaps the greatest milestone achieved in fundraising across 2019-20 was doubling the annual appeal year-over-year and finishing our fundraising year with 177 new donors, 21% of our giving portfolio. BOEC looks forward to developing these relationships in years to come, as well as maintaining our connections with hundreds of dedicated returning donors. The breakdown of funding included 41% in foundation grants, 37% in individual gifts, 10% from special events, 5% in corporate contributions, and 7% federal and local government funding.

Our in-kind contributions continued with a multi-million-dollar valuation as well. Without the monumental support of our Key Partners, each of whom contribute \$50K+ annually in in-kind services and cash donations,

BOEC would not be where we are today. The BOEC Key Partners include the Town of Breckenridge, Breckenridge Ski Resort, Keystone Ski Resort, Vail Resorts EpicPromise, and Blue River Sports/Mountain Wave.

Thank you to all of our generous contributors, donors and partners who support the BOEC in so many ways.

BOEC STAFF*			
ADMINISTRATION		ADAPTIVE SKI AND SNOWBOARD PROGRAM	
SONYA NORRIS	Executive Director	JEFF INOUE	Program Director
KAREN SKRUCH	Finance Director	KYLE CALBAT	Ski Program Manager
MELISSA KUWAHARA	Office Manager	JILLIAN PALACIO	Ski Program Coordinator
DEVELOPMENT		STEVEN RUBIN	Volunteer Coordinator
BARRY RUBENSTEIN	Marketing & Events Manager	LYDIA NORTH	Ski Program Supervisor
HALLIE JAEGER	Development Manager	SEAN HOUSTON	Keystone Adaptive Center Coordinator
WILDERNESS PROGRAM		BLAKE STRETTON	Keystone Adaptive Center Supervisor
JAIME OVERMYER	Program Director	INTERNSHIP PROGRAM	
CLAIRE DICOLA	Associate Program Director — Admissions	KAT BOOTH	Intern Program Manager
STEVEN RUBIN	Program Coordinator		
BEN HICKMAN	Facilities and Capital Manager		

**As of date of publication, March 23, 2021*

“I just want to sincerely thank you from the bottom of my heart for the experience that my son had this past weekend with the BOEC. Never did I imagine that he’d be able to ski that much and improve so much! The staff was so sweet and patient with him. Again, thank you so very much. What an amazing program!”

—Mother of Adaptive Ski Participant



Contributions

We thank all of our donors and contributors for their support during the fiscal year October 1, 2019 through September 30, 2020. Please notify us of any errors or if you would like to be listed differently in the future. Donors are listed in alphabetical order.

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Steve and Suzanne Acker
Tom and Pam Ackerman
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Douglas and Kim Alvine
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Mel Zack

ORGANIZATIONS

18th Judicial District
5th Judicial District Courts
Ahlstrand Family Foundation
Allen Guerra Design-Build Inc.
Amazon Smile
America's Best local Charities
Annette & Anthony Albanese Foundation
Ball Corporation
Basic Marketing Services, Inc.
Beckton Dickinson (BD)
Bernstein Family Foundation at Kitsap Community Foundation
Bighorn Rentals
BP Foundation, Inc.
Breckenridge Mountain Rotary Foundation
Breckenridge Nordic Center
Carl and Caroline Swanson Foundation
Carol Gutter Real Estate, Inc
Charina Endowment Fund

Chevron Matching Employee Funds
Christy Sports
Cisco
Colorado Department of the Treasury
Columbine Hills Construction
Columbus Jewish Foundation
Combined Federal Campaign CFC
Creative Cabinetry
CTL Thompson, Inc.
D'Augustine Foundation
Davignon Charitable Fund
Denver Active 20/30 Children's Foundation
Department Of Veterans Affairs
Distinctive Woodwork
Empire Burger
Envestnet
Gonzales-Barajas Family Charitable Fund
Ifurnish
JW Kieckhefer Foundation
Kerr Foundation
Kroger
Land Title Guarantee Company
Limber Grove Headwear
Looking Glass Corvette Association
Louis R. & Dorothy M. Meister Foundation
Lundquist Associates, Inc.
MaggieGeorge Foundation
Margaret T. Morris Foundation
Mistler Family Foundation
Modis
Moose Jaw Food & Spirits
Mountain Glo Tanning
Mountain Pride Cleaning and Restoration
Nationwide Mutual Insurance Company
Nature's Own
Neglected Need Fund
Norehad Charitable Trust
Ollie's Pub & Grub
Pants on Pants Cover It Up LLC

Pinnacle Mountain Companies
Project For Good Fund
Recycle Sports
Robert and Mary Jane Smith Foundation
Rockridge Building Company
Rocky Mountain Health Foundation
Rotary Foundation of Summit County
Roy A. Hunt Foundation
Shell Oil Company Foundation Matching Gifts
Ski-It-Again.com LLC
Slifer, Smith & Frampton Foundation
Storm Enterprises, Inc
Stratagem Construction Inc.
Stuhr and Associates, L.L.C.
Summit Foundation
The James L. and Anne R. Foil Foundation
The Moniker Foundation
Town of Dillon
Town of Frisco
Town of Silverthorne
Valley of the Sun United Way

IN-KIND DONORS

African Eyes Travel
Atomic Ski
AVA
Black Diamond
Black River Outfitters
Blue River Bistro
Boone and Associates
Breckenridge Film Festival
Breckenridge Brewery
Bronca
Christy Sports
Colorado Ballet
Colorado Bath Company
Colorado Rockies MLB Team
Cutthroat Anglers
David V. Gonzales Art
Dillon Marina

Dwight and Diane Mikulis
Elite Island Resorts
Folsom Custom Skis
Gertrude Young
Gogglesoc Apparel
ifurnish
Jane Barber
Jeffrey Xu- Cover it Up LLC
Jen & Brad Baltz
Jim Davis
Joe Wilson
John Humbrecht
Kari Traa
Kristi Williams Photography
Kroenke Sports & Entertainment
LEKI USA
Leslee K. Balten
Locals Liquors
Loveland Ski Area
Major League Baseball Players Alumni Association
Mammut
Mario Garcia
Matty Duarte
Membership Marketing Partners
Mountain Pride Cleaning and Restoration
OneForNeptune
Performance Tours Rafting
Raven Golf Club at Three Peaks
Sauce on the Maggie
Sealskinz
SmithOptics
Swany America Group
West Huntley Gregory Law Firm
Wilderness Sports
Wilson
Zindler's Sports Collectibles

Special thanks to our Key Corporate Partners who gave \$50,000 or more in the calendar year and our Circle of Support Corporate Members who gave between \$10,000 and \$49,999 in the calendar year. Donations include cash, in-kind support and matching gifts.

Key Partners



Circle of Support



Financials

Independently audited by Stuhr & Associates, LLC

Statement of Financial Position, September 30, 2020

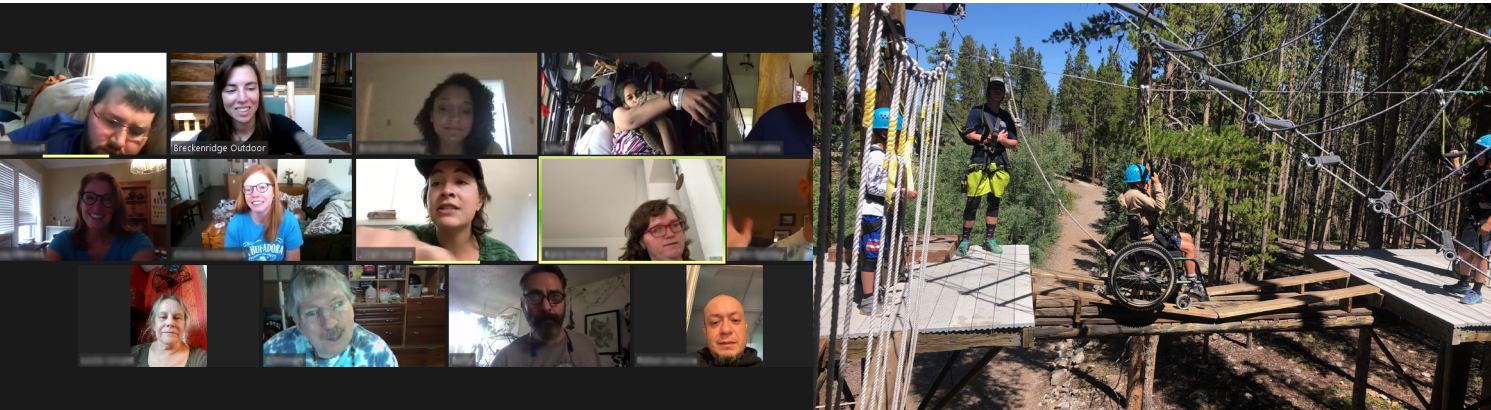
With Summarized Financial information as of September 30, 2019

	FY 2019-20	FY 2018-19
ASSETS		
Cash and cash equivalents	707,066	407,243
Short-term investments	113,966	111,714
Accounts receivable	15,462	48,287
Pledges receivable	0	5,000
Prepaid expenses	18,000	26,818
Long-term investments	1,682,459	1,545,409
Property and equipment (net), inventories	1,955,133	2,045,641
Total current assets	4,492,086	4,190,112
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable	26,517	9,410
Note Payable - Paycheck Protection Program	150,100	
Deferred revenues	17,140	19,650
Total current liabilities	193,757	29,060
Net Assets:		
Unrestricted	3,164,721	3,134,156
Temporarily restricted	694,620	587,908
Permanently restricted	438,988	438,988
Total net assets	4,298,329	4,161,052
TOTAL LIABILITIES AND NET ASSETS	4,492,086	4,190,112

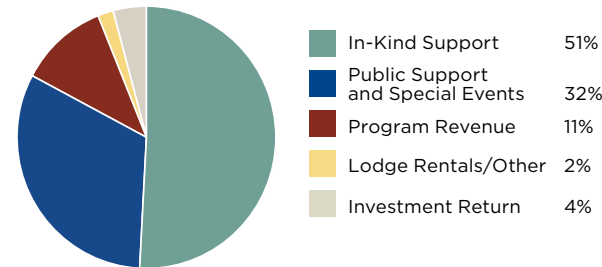
Statement of Activities and Changes in Net Assets for the Year Ended September 30, 2020

With Summarized Financial information for the Year Ended September 30, 2019

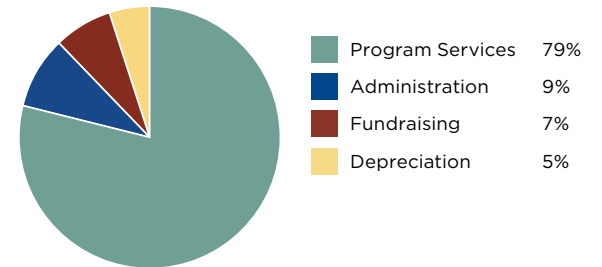
	Unrestricted	Restricted 2019-20	FY 2019-20 TOTAL	FY 2018-19 TOTAL
PROGRAM AND SUPPORT REVENUE				
Public Support:				
Contributions, donations and grants	689,917	390,311	1,080,228	967,924
Program Revenue:				
Tuition	540,632		540,632	1,121,555
Less scholarships and discounts	(123,693)		(123,693)	(298,707)
Net tuition	416,939	0	416,939	822,848
Additional program fees	2,400		2,400	41,760
Program in-kind support	1,935,477		1,935,477	2,290,025
Lodge Rentals	69,367		69,367	130,910
Special Events	141,076		141,076	121,973
Misc. income	13,145		13,145	1,311
Investment Return	119,296	23,052	142,348	80,833
Net assets released from restrictions	306,651	(306,651)	0	0
Total revenues, gains and other support	3,694,268	106,712	3,800,980	4,457,584
EXPENSES				
Program services	2,901,179		2,901,179	3,414,356
Administration	334,737		334,737	451,645
Fundraising	239,525		239,525	180,353
Depreciation	188,262		188,262	167,065
Total expenses	3,663,703	0	3,663,703	4,213,419
Change in net assets	30,565	106,712	137,277	244,165
Net assets as of beginning of the year	3,134,156	1,026,896	4,161,052	3,916,887
Net assets as of end of the year	3,164,721	1,133,608	4,298,329	4,161,052



Revenues FY 2019 – 20
\$3,800,980



Expenses FY 2019 – 20
\$3,663,703





“The BOEC is a model program in the industry. Their work in adaptive outdoor experiential programs is unparalleled. The activities are taught in ways that demonstrate experiential education best practices. The organization is clearly mission-driven and every staff member can articulate the mission in a personal and meaningful way.”

—Association for Experiential Education (AEE)



**Breckenridge
Outdoor
Education
Center**



P.O. Box 697 • Breckenridge, CO 80424
(800) 383-2632 • (970) 453-6422 • fax (970) 453-4676

www.boec.org

Thank You Key Partners



mountain wave

Accreditations



BOEC is an equal opportunity service provider and employer. BOEC operates under special use permit from the USDA Forest Service, White River National Forest.

All or part of this operation is conducted on Public Lands under special permit from the U.S. Bureau of Land Management.

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