

BRECKENRIDGE OUTDOOR EDUCATION CENTER PRESENTS  
**TEE IT UP**  
11TH ANNUAL  
GOLF SCRAMBLE  
— ● —  
Keystone, CO • August 24, 2020

## 2020 Sponsorship Opportunities

For BOEC's 11th Annual TEE IT UP Golf Scramble benefitting our adaptive outdoor programs, health, safety and fun are our top priorities. We are adapting to honor COVID-19 social distancing precautions on the course and adding virtual elements to the event, giving even more exposure to our sponsors and extra engagement for our golfers.

### Experiential Sponsorships:

#### **Golf Launcher Sponsor (Exclusive) - \$2,000**

The Golf Ball Launcher is a fun and interactive competition and was a huge hit at the tournament last year! Players get to launch a dart golf ball down the fairway to land on the green. Benefits include:

- Sign placement at Golf Launcher hole and company logo on the barrel of the golf launcher with the Golf Launcher Experience.
- Digital hole sponsorship on GolfStatus.org app with link to your featured sponsorship page
- Logo on [BOEC's Event Website](#) with link to your website
- Social media exposure to 4K+ followers across [Facebook](#), [Twitter](#), and [Instagram](#)
- Memorable experience for up to 144 golfers attached to your brand



[Click here to see it in action!](#)

#### **GolfStatus App Digital Leaderboard Sponsor (Exclusive) - \$2,000**

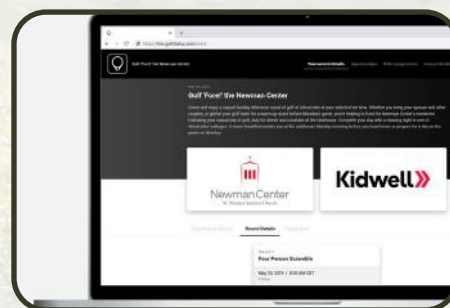
This year all scoring for the competition will be done through the GolfStatus.org app and your company has the opportunity to be the exclusive leaderboard sponsor. Benefits include:

- Your logo will appear on the homepage of the event website, the top of the event website leaderboard, and as a banner ad on the in-app live leaderboard
- Featured sponsorship page on GolfStatus.org app
- Social media exposure to 4K+ followers across [Facebook](#), [Twitter](#), and [Instagram](#)
- Logo on [BOEC's Event Website](#) with link to your website



#### **Hole Sponsor (14 Available) - \$300**

- Logo sign on tee of one hole on course
- Digital hole sponsorship on GolfStatus.org app with link to your featured sponsorship page
- Logo on [BOEC's Event Website](#) with link to your website



#### **Added Value This Year for 11th Annual Tee It Up**

- Improved marketing exposure and digital presence
- Prizes for Winning Team, 2nd Place Team, 3rd Place Team, Longest Drive (Men), Longest Drive (Women), Longest Putt, Closest to the Pin (Men), Closest to the Pin (Women)
- Virtual Silent Auction

Please contact Hallie Jaeger for more information and to confirm your sponsorship or silent auction donation for the 2020 Tee It Up Golf Scramble!

[Hallie@boec.org](mailto:Hallie@boec.org) or 970-453-6422 X 107.



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**Golf Team + Company Promotional Sponsorships:**

**Eagle Sponsor - \$5,000**

- Recognition in all press releases, newspaper ads, and media spots promoting the event
- Digital hole sponsorship on GolfStatus.org app with link to your featured sponsorship page
- Logo on [BOEC's Event Website](#) with link to your website
- Logo sign on tee of one hole on course
- Social media exposure to 4K+ followers across [Facebook](#), [Twitter](#), and [Instagram](#)
- Prominent banner placement at the event
- Includes two (2) foursomes (\$1,000 value)



[Check out last year's Sponsorship Recap](#)

**Birdie Sponsor - \$2,500**

- Your logo in all newspaper ads
- Digital hole sponsorship on GolfStatus.org app with link to your featured sponsorship page
- Logo on [BOEC's Event Website](#) with link to your website
- Logo sign on tee of one hole on course
- Social media exposure to 4K+ followers across [Facebook](#), [Twitter](#), and [Instagram](#)
- Banner placement at the event
- Includes one (1) foursome (\$500 value)



**Par Sponsor - \$1,500**

- Digital hole sponsorship on GolfStatus.org app with link to your featured sponsorship page
- Logo on [BOEC's Event Website](#) with link to your website
- Logo sign on tee of one hole on course
- Social media exposure to 4K+ followers across [Facebook](#), [Twitter](#), and [Instagram](#)
- Banner placement at the event
- Includes one (1) foursome (\$500 value)

**You can also contribute to our on-line silent auction**

**What we are looking for:**

- Golf apparel, clubs, goodies, & foursomes
- Restaurant gift certificates
- Vacation packages
- Other creative fun experiences
- Quality giveaways (ex. camping chairs, coolers, portable speakers etc.)

**All proceeds benefit BOEC's adaptive outdoor programs for those with disabilities and special needs. Your sponsorship funding makes a tremendous difference to our program participants:**

*"I can honestly say that those seven days on the river changed my life. I have been angry at just about everyone for what happened to me and my fellow soldiers in Vietnam and realized during this trip that people really do care about me and other veterans, people who are willing to help us heal. I came home a different person. I finally realized that life is too short to continue to dwell on all the bad things that happened to me in Vietnam. What is important now is how I choose to live the rest of my life. I thank the staff at the BOEC for all the help and support you gave me and other veterans."*

~BOEC Heroic Military Program Participant.

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